



INVITES YOU TO

LORD & TAYLOR'S BURLINGTON BENEFIT BASH

TUESDAY, APRIL 8, 2008 – 9:00 AM TO 10:00 PM

Shop all day while supporting your community! Lord & Taylor will be hosting the Benefit Bash – an exclusive day filled with special events and savings at Burlington. As part of the celebration, Lord & Taylor is giving our organization an opportunity to raise thousands of dollars.

Here's how it works...

We are one of several non-profit groups participating in the sale of \$5 admission tickets to Lord & Taylor's Benefit Bash. We retain all the proceeds from our ticket sales. With your support, we can also be one of the organizations to receive one of (2) bonus checks Lord & Taylor is donating for the highest ticket sales (#1 – \$2,000, #2 – \$1,500), or for the highest attendance (#1 – \$2,000, #2 – \$1,500). The more tickets we sell, the more money we raise!

The Benefit Bash Offers...

- Coupon – 20% off any one sale and regular priced item*
- Savings Pass – 15% off all day long, including Cosmetics & Fragrances*
- Sign up for a new Lord & Taylor credit account and receive an additional 15% off all your day's purchases, on top of the coupon or savings pass savings. Plus receive a \$15 gift card by mail after the event.+
- Opportunity to win great prizes and a day filled with exciting events and fabulous fashions
- Pre-Sell: Starting Saturday, April 5, pre-select your purchases to be rung up on the day of the Benefit Bash – then come by and pick them up that day or after.

**Some minor exclusions apply. +Subject to normal credit approval. See associate for details.*

To order tickets...

Fill out order blank below and mail with check/money order (no cash, please) to:

Northeast Animal Shelter

Attn: Benefit Bash

204 Highland Avenue

Salem, MA 01970

Or call us at: 978-745-9888

Please make check payable to: Northeast Animal Shelter

Ticket Order Form

Name: _____ **Phone:** _____

Address: _____

of Tickets ordered (\$5 each): _____ **Amount enclosed \$:** _____

LORD & TAYLOR BURLINGTON BENEFIT BASH EVENTS

Tuesday, April 8, 2008

Register for a chance to win one of two fabulous prize: a \$2000 Lord & Taylor wardrobe or a \$500 spa gift certificate.

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| All Day | Meet regional and national make-up artists from NARS, Chanel, Lancôme, Estee Lauder and more. Receive a complimentary new look for the fall, plus, find gifts with purchase and make-up artists at many other counters. |
| 10:00 am – 2:00 pm | Bring the kids! Get your custom-made friendship bracelet, made while you wait by a clown from the Big Apple Circus! |
| 11:00 am – 12:00 pm | Guest author Sheri Bell-Rehwooldt will sign complimentary copies of <i>You Think It's Easy Being the Tooth Fairy?</i> , a wonderful children's story and first picture book by the award-winning writer. |
| 1:00 pm – 2:00 pm | Guest author Ellen Crosby will sign complimentary copies of her novel <i>The Chardonnay Charade</i> , her second wine country mystery novel. |
| 2:00 pm – 2:30 pm | Runway Fashion Show featuring the seasons hottest trends. |
| 3:00 pm – 4:00 pm | Guest author Charla Krupp will sign complimentary copies of <i>How Not To Look Old</i> , with fast and effortless ways to look ten years younger, ten pounds lighter and feel ten times better. |
| 3:00 pm – 7:00 pm | Let our balloon artist from the Big Apple Circus create something special for you. |
| 3:00 pm – 7:00 pm | Come meet Marvel's the HULK™ live and in person! Remember to bring the camera! |
| 5:00pm – 6:00 pm | Guest author Debbie Moose will sign complimentary copies of <i>Fan Fare</i> , a playbook of great recipes for tailgating or watching the game at home. |
| 7:00 pm – 8:00 pm | Guest author Laura Brody will sign complimentary copies of <i>The Cape Cod Table</i> as she brings the flavors and memories of the Cape into your kitchen with her favorite recipes from her home away from home. |

All events subject to change or cancellation. Quantity of books are limited, one per person while supplies last.

No purchase necessary to register to win prizes. A purchase will not increase your chances of winning. See ballot in store for details. Must be legal U.S. resident age 18 and over. You may also enter by printing your name, address and daytime phone number on a 3x5 card and mailing it to Lord & Taylor Burlington BB Sweepstakes, 424 Fifth Ave., 8th Floor, New York, NY 10018. Void in Florida and where prohibited by law. For a set of official rules, send request with a SASE to the address above. VT residents may omit postage. ™ 2008 Marvel. All rights reserved. Hulk and the distinctive likeness thereof trademark of Marvel Characters, Inc. and is used with permission.

****SUBJECT TO CHANGE**